



# PRIMAX FOUNDATION

## Bengaluru, Karnataka

(Registered under the Karnataka Societies Reg. Act 1960)

Reg. No. JNR-S211-2015-16



In Association With



# INIMS DEGREE COLLEGE

(Recognized by the Govt. of Karnataka & Affiliated to  
Bangalore University, Kengeri, Bengaluru)

## Three Days Management Development Programme On

# “ MASTERING IN STOCK MARKET INVESTMENT ”

*(Become a Stock Market Expert)*



**Date: 14<sup>th</sup> to 16<sup>th</sup> December 2018**    **Time 9.00 AM to 4.30 P.M**

Venue : **Primax Seminar Hall**, Nagadevanahalli, Bengaluru - 56  
(Land Mark - Above IFB Point )

[www.primaxfoundation.com](http://www.primaxfoundation.com)

## Primax Foundation

Primax Foundation® is Registered under the Karnataka Society Reg. Act 1960 (12A and 80G ), Bangalore, Karnataka, India. Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need based training programs, through on and off campus modes. The primary aim is to ensure employability for the students and molding them to suitably fit into all aspects of corporate requirements. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management Education and the allied fields to ensure that all the research work undertaken, is gainfully employed by the industry, society and corporate world. Its operational objective is to disseminate, strengthen and enhance knowledge, across all sections of the society.

## INIMS

NIMS college was established in the year 2004 with vision of providing the higher education with an affordable fees. The objective is to hone the skills of students so that to make every student employable in this competitive era. We take special interest to develop communication skills, presentability and immense positive attitude which helps the students excel in the chosen field. NIMS has talented and dedicated faculty team.

## Objective of MDP

**Stock Market Investment workshop** aims to equip the students with necessary stock market theoretical and practical know how and also provide them an academic base so that they can apply the same in equity markets research for wealth creation. It introduces the participants to the process of how to find and analyze stocks, proper entry and exit time of the stock, determine the risk of a stock investment or trade, understand why markets move the way they do, and help them to choose the right trading style suitable for their personal goals.



## Why I should Join ?

- Highly researched study material designed by experts
- Real-time/Simulated online trading demonstration and access to live markets
- Real Market Case-study, Illustrations and Research Reports.
- Guide for Professional Certified Examination
- Practical Exposure for Equity Investments

## Training Process

- The Programme consists of Classroom Sessions,
- Revision Sessions, Guest Speaker Sessions and Practicals.

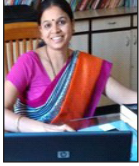
## Who can Participate?



- Faculty Members, Academicians and Research Scholars in their respective fields.
- Professionals and Executives from the Industry engaged in data analytics and applications.



## Our Chief Resource Person



### Dr. Sukanya Hegde

Principal, INIMS Degree College, Kengeri, Bangalore.

She has 20 years of teaching experience in the area of finance. Presently working as Principal at INIMS Degree College affiliated to Bangalore University & also Director at NIMS Management Institutions Bangalore. Since 2000 pursued passion of training and development. Trained more than 10,000 people right from school children to Directors of different companies. Major companies include KPCL, BEL, DIC, HLL, Influx software, , Faxtel Systems, PES group, Cyrstec Pvt Ltd, CEDOK and several college students. Conducted Television Shows on DD Chandana Channel on Personality Development.



### Dr. M.Muthu Gopalakrishnan

Associate Professor, Business Studies And Social Sciences  
Christ University, Bangalore.

He is presently working as Associate Professor at Christ University. He has published more than 15 articles in Refereed Indian Journals and Indexed Database International Journals and has presented about 40 papers at National, International Seminar and Conferences in various colleges and universities all over the country. He has conducted many Faculty Development Programs in various colleges and B-Schools. He is a Research Consultant in Commerce and Management areas. He is a member of Indian Academic Researchers Association and Review Committee member in the Editorial Board of PRIMAX Commerce & Management Research Academy.



### Dr. D. Tamizharasi

Dean, R & D, RNS Institute of Technology,

she has 18 years of teaching experience in the area of finance. Her areas of interest includes capital market, portfolio management and risk management. Her work has been published in national and international journals and also presented papers in many international conferences. Her teaching interest includes Investment and Portfolio Management, Risk Management, International Financial Management and Entrepreneurship development.

## REGISTRATION FEE

Participants Fee	Amount
Students (Post Graduate only)	INR 1,000 /-
Academician and Research scholars	INR 1500 /-
Corporate	INR 2,500/-

#### Note:

- The Fee Include Workshop Kit, Workshop Certificate, Refreshment & Executive Lunch.
- On Request. Limited Twin –Sharing Accommodation (Additional Payment

Rs. 700/- Per Day Per Person—it Includes Two Time Tea, Break Fast, and Dinner) may be arranged.

- No TA and DA
- Participants must bring their own laptops for Practical Session.
- Registrations fee, Once Paid, will not be refunded.
- No Spot Registration
- Last date of Registration is 10/12/2018

### Registration Fee should be Paid through NEFT/IMPS

Name of the Account : Primax Educational Trust  
Account No. : 0388360000000911  
(Current Account)  
Bank Name : Lakshmi Vilas Bank  
Place : Kengeri Satellite Town,  
Bangalore-60  
IFSC Code No. : LAVB0000388

Contact :

### Prof. T. Rajeswari

President, Primax Foundation

Site No: 102/1, Nagadevanahalli, 80 Feet Road,  
Jnanabharathi Post, Kengeri, Bengaluru,  
Karnataka - 560056.

**Land Mark: Above IFB Point**

**Ph : + 91 8971725451 ; 8971748666**

Email: Primaxfoundation2015@gmail.com

## Program Schedule – 14<sup>th</sup> to 16<sup>th</sup> December 2018

<b>DAY 1:</b> <b>14-12-2018</b>  <b>9.00 AM to 4.30 PM</b>	<ul style="list-style-type: none"> <li>• Introduction to Financial Markets</li> <li>• Stock Exchanges and Trading and settlement (BSE and NSE)</li> <li>• Stock Broking</li> <li>• Placing Order</li> <li>• Intraday and Delivery</li> <li>• Three in one Account / Practical equity trading sessions.</li> <li>• Index calculation - Sensex and Nifty</li> <li>• Major Players in the Secondary market.</li> </ul>
<b>DAY 2:</b> <b>15-12-2018</b>  <b>9.00 AM to 4.30 PM</b>	<ul style="list-style-type: none"> <li>• Introduction to Fundamental Analysis</li> <li>• Financial Statement Modeling using MS-Excel Spreadsheet</li> <li>• Computation of Live Beta</li> <li>• Dividend discount model.</li> <li>• Recent trends and challenges in Indian stock market</li> <li>• Securities Market- Primary and Secondary Market</li> <li>• Mode of Raising Funds</li> </ul>
<b>DAY 3:</b> <b>16-12-2018</b>  <b>9.00 AM to 4.30 PM</b>	<ul style="list-style-type: none"> <li>• Introduction to Technical Analysis</li> <li>• Trend continual, trend reversal patterns</li> <li>• Mathematical technical indicators such as moving averages, exponential moving average, MACD etc</li> <li>• ADX, and all other technical indicators</li> <li>• Practical training sessions using online technical analysis software.</li> <li>• P/E Ratio and Intrinsic Value of the Stock</li> <li>• Using Correlation and Regression Analysis</li> </ul>

(Note: Refreshment 10.45, Lunch 1.00 PM to 2.00 PM)

### Chief Patron

**Dr. Easwaran Iyer**

Dean Commerce and Director of Industry Interface, Jain University Bangalore.

**Dr. V.Selvaraj**

Secretary, Primax Foundation

### Patron

**Prof. T. Rajeswari**

President, Primax Foundation, Bangalore.

### Convener

**Dr. S. Saiganesh**

Assistant Secretary, Primax Foundation,

### Advisory Committee

**Dr. P. Malyadri,**

Principal, Govt. Degree College, Rayalaseema University, Andhra Pradesh. India.

**Dr. K.V. Ramanathan**

Director, AVK Institute of Management

**Prof. Jayarama**

Principal, SABS, Kengeri, Bengaluru

**Dr. S. Sridharan**

Director, Vivekananda College Bangalore

### Best Wishes from



**Prof. T. Rajeswari.,** M.Sc.,M.A(Eng).,M.A (SOC).,M.B.A.,(Ph.D)

**President, Primax Foundation, Bangalore. 56**

She is the founder of primax foundation, is an educationalist and a visionary with lot of innovative ideas. She is a staunch believer that "Progress can be attained only by research activities". As the President, she will spearhead all efforts and we will work to the best of our abilities. We look forward to continuously receive the support and encouragement from our faculty. I would like to personally invite you to our Three Day – National Level Workshop 14<sup>th</sup> to 16<sup>th</sup> December 2018