She is the founder of Primax Foundation, is an educationalist and a visionary with lot of innovative ideas. She is a staunch believer that “Progress can be attained only by research activities”. As the President, she will spearhead all efforts and we will work to the best of our abilities. We look forward to continuously receive the support and encouragement from our faculty.

I would like to personally invite you to our 4th One Day – National Level Seminar on 6th October 2018 held at College Auditorium, Mysore Road, Opp. R.V. College, Bengaluru – 560 059. Karnataka, India.

Date: 6 - October - 2018
Venue: College Auditorium
Mysore Road, Opp. R. V. College, Bengaluru - 560 059. Karnataka, India.

Contact: Prof. T. Rajeswari  Ph: 08971725451 & Prof. Chandrika  Ph: 9902705492

Be a Hero, Always say, “I have no fear”

REGISTRATION FEE

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<th>Important Dates</th>
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<td>Abstract and Full Paper submission</td>
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<td>Payment of Publication Fee</td>
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Note: 1 Registration fee includes seminar kit, Certificate, Lunch & Tea.
2.000 OOD Facility is available for paper presenters and participants.

Registration Fees should be paid by online transfer / Direct Cash Deposit / DD / Cheque only.

Name of the Account : Primax Educational Trust
Account No. : 0388360000000911
(Bank Name : Lakshmi Vilas Bank
Place : Kengeri Satellite Town, Bangalore-60
IFSC Code No. : LAVB0000388

Address for Communication

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Best Wishes from

Prof. T. Rajeswari, M Sc, M.A.(Eng), M.A (SOC), M.B.A (Ph.D)
President, Primax Foundation, Bangalore, 56

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ABOUT PRIMAX FOUNDATION

Primax Foundation® is Registered under the Karnataka Society Reg. Act 1960 (12A and 80G ), Bangalore, Karnataka, India. Primax Foundation is established with towering ideals of imparting quality and non-profitable services to the society through Journals, Seminars, Workshops, Educational Training & Skill Development, Study Circles, Counseling & Rehabilitation, Initiating Research Activities etc., for total personality development in the society. Primax Foundation is an upcoming Training and Development Center at Bangalore offering a variety of need based training programs, through on and off campus modes. The primary aim is to ensure employability for the students and moulding them to suitably fit into all aspects of corporate requirements. In addition, its intention is to upgrade the quality of research work among the faculty members involved in Science & Humanities, Commerce, Management Education and the allied fields to ensure that all the research work undertaken, is gainfully employed by the industry, society and corporate world. Its operational objective is to disseminate, strengthen and enhance knowledge, across all sections of the society.

About Darshan College

“A Unique Campus for Quality Education & Academic Excellence”

St. Anthony’s Institutions (Dharshan College) Bengaluru, is run by the capuchin Franciscan fathers of the Holy Trinity Province of Karnataka. It was established in 2009 with a view to providing the best in academics for students in Commerce, computers, Business Management and Administration by preparing them to quality and succeed in various highly competitive career streams. The institutions include St. Anthony’s pre-university college, Dharshan college of Commerce Management Computer Applications and College Hostel. It is a home away from home, with excellent hostel facilities, infrastructure and dedicated teaching staff who mould, mend and form the future of the nation and of the Globe. It has a learning environment and a fraternal ambiance where one feels welcomed and comfortable. It is an institution which treats everyone equally with respect and honor regardless of gender, religion, ethnic origin and Nationality. The education imparted in this institute is an equally with respect and honor regardless of gender, religion, ethnic origin and Nationality. The education imparted in this institute is an ongoing process and continuous commitment for the emancipation of the humankind. Hence it Nurtures, invests, cultivates and develops young minds and their talents so that the future generation remains always creative, Innovative and responsible for the Economic and Social change.

About the Seminar

The Digital India programme is a flagship programme launched by Honorable Prime Minister Srl. Narendra Modi on July 1st 2015. The vision of the program is to transform India into a digitally empowered society and knowledge economy. Digital technologies influence almost all aspects of the economy such as Science, IT, HR, Marketing & Finance. The programme covers wider areas to make India a digitally empowered country. The program of innovative digital applications of Aadhaar such as JAM and Digital Lockers along with Make in India; Swachh Bharat will contribute to the growth of Indian economy. Some of the success plan of digital India such as e-pathshala, ebiz platform, my government platform, jeevan praman and digital locker system ensures faster growth, more jobs and better services by expanding affordable Internet access to all.

Objectives

The objective of the seminar on “Digital India-Transforming in HR, Marketing & Finance” is to provide a platform to scholars, academicians, corporate and other stake holders to exchange their valuable knowledge and experience with each other. In this context the seminar aims to enhance awareness in various sectors of business, management and technology and its impact.